

Green Facts

This year's catalog was printed on paper made with 100% post-consumer waste recycled fibers—saving 40 trees, 1,201 lbs of emissions, 18,971 gallons of water and 1,270 lbs of solid waste

White Swirl	<i>P. 2</i>
Paper Recycled Content	20%
—Post-Consumer Content	0%
—Post-Industrial Content	20%
FSC/SFI Certified Fibers	Yes
Inks	N/A
Recyclable?	Yes
Box Recycled Content by Weight	78%

PaperKraft™ 100	<i>P. 3</i>
Paper Recycled Content	100%
—Post-Consumer Content	30%
—Post-Industrial Content	70%
FSC/SFI Certified Fibers	No
Inks	Water-Based
Recyclable?	Yes
Box Recycled Content by Weight	100%

Glossy White	<i>P. 4</i>
Paper Recycled Content	20%
—Post-Consumer Content	0%
—Post-Industrial Content	20%
FSC/SFI Certified Fibers	Yes
Inks	N/A
Recyclable?	Yes
Box Recycled Content by Weight	78%

Kraft Colors 100	<i>P. 5</i>
Paper Recycled Content	100%
—Post-Consumer Content	30%
—Post-Industrial Content	70%
FSC/SFI Certified Fibers	No
Inks	Water-Based
Recyclable?	Yes
Box Recycled Content by Weight	100%

White Kraft 100 and Black Kraft 100	<i>P. 6, 7</i>
Paper Recycled Content	100%
—Post-Consumer Content	30%
—Post-Industrial Content	70%
FSC/SFI Certified Fibers	No
Inks	Water-Based
Recyclable?	Yes
Box Recycled Content by Weight	100%

Merlot Kraft 100 and Gray Kraft 100	<i>P. 8, 9</i>
Paper Recycled Content	100%
—Post-Consumer Content	30%
—Post-Industrial Content	70%
FSC/SFI Certified Fibers	No
Inks	Water-Based
Recyclable?	Yes
Box Recycled Content by Weight	100%

Chocolate Embossed Kraft 100	<i>P. 10</i>
Paper Recycled Content	100%
—Post-Consumer Content	30%
—Post-Industrial Content	70%
FSC/SFI Certified Fibers	No
Inks	Water-Based
Recyclable?	Yes
Box Recycled Content by Weight	100%

Aqua Jewel	<i>P. 11</i>
Total Recycled Content	0%
—Post-Consumer Content	0%
—Post-Industrial Content	0%
FSC/SFI Certified Fibers	Yes
Inks	Water-Based
Recyclable?	Yes
Box Recycled Content by Weight	76%

Black Embossed	<i>P. 12</i>
Paper Recycled Content	0%
—Post-Consumer Content	0%
—Post-Industrial Content	0%
FSC/SFI Certified Fibers	No
Inks	Water-Based with Acrylic Coating
Recyclable?	No
Box Recycled Content by Weight	72%

Gold and Silver Foil	<i>P. 13</i>
Paper Recycled Content	0%
—Post-Consumer Content	0%
—Post-Industrial Content	0%
FSC/SFI Certified Fibers	No
Inks	Water-Based
Recyclable?	No
Box Recycled Content by Weight	72%

Zebra	<i>P. 14</i>
Total Recycled Content	0%
—Post-Consumer Content	0%
—Post-Industrial Content	0%
FSC/SFI Certified Fibers	Yes
Inks	Water-Based
Recyclable?	Yes
Box Recycled Content by Weight	76%

Leopard Print	<i>P. 15</i>
Total Recycled Content	20%
—Post-Consumer Content	0%
—Post-Industrial Content	20%
FSC/SFI Certified Fibers	Yes
Inks	Water-Based
Recyclable?	Yes
Recycled Content by Weight	78%

Floral Print	<i>P. 16</i>
Paper Recycled Content	20%
—Post-Consumer Content	0%
—Post-Industrial Content	20%
FSC/SFI Certified Fibers	Yes
Inks	Water-Based
Recyclable?	Yes
Box Recycled Content by Weight	76%

Value Assortments	<i>P. 17</i>
See White Swirl	
See PaperKraft™ 100	
See Kraft Colors 100	
See Gold and Silver Foil	
See Black Embossed	
See Leopard Print and Zebra	
See Chocolate Embossed Kraft 100	
See See-Thru	

Present and Sell Boxes/See-Thru	<i>P. 18, 19</i>
Total Recycled Content	0%
—Post-Consumer Content	0%
—Post-Industrial Content	0%
FSC/SFI Certified Fibers	N/A
Inks	N/A
Recyclable?	Yes
Box Recycled Content by Weight	57%

Black Inserts	<i>P. 20</i>
Paper Recycled Content	100%
—Post-Consumer Content	50%
—Post-Industrial Content	50%
FSC/SFI Certified Fibers	No
Inks	N/A
Recyclable?	Yes

Gift Card Box	<i>P. 21</i>
See White Swirl	
See PaperKraft™ 100 and Kraft Colors 100	
See Gold Foil and Black Embossed	
See Leopard Print and Aqua Jewel	
See Chocolate Embossed Kraft 100	

#14 Gift Card Inserts	<i>P. 21</i>
Black Embossed	89%
Chocolate Embossed Kraft 100	100%
Inks	Water-Based
Recyclable?	Yes

Mailing Boxes	<i>P. 22</i>
See PaperKraft™ 100	

Eco-Fiber	<i>P. 23</i>
Paper Recycled Content	100%
—Post-Consumer Content	0%
—Post-Industrial Content	100%
FSC/SFI Certified Fibers	N/A
Recyclable?	Yes

Jeweler's Fiber	<i>P. 23</i>
Paper Recycled Content	5%
—Post-Consumer Content	0%
—Post-Industrial Content	5%
FSC/SFI Certified Fibers	N/A
Recyclable?	Yes

GreenShreds®	<i>P. 24</i>
Paper Recycled Content	100%
—Post-Consumer Content	30%
—Post-Industrial Content	70%
FSC/SFI Certified Fibers	No
Inks	Water-Based
Recyclable?	Yes

Navy Blue Kraft 100	<i>P. 28</i>
Paper Recycled Content	100%
—Post-Consumer Content	30%
—Post-Industrial Content	70%
FSC/SFI Certified Fibers	No
Inks	Water-Based
Recyclable?	Yes
Box Recycled Content by Weight	100%