

Green Facts

This year's catalog was printed on paper made with 100% post-consumer waste recycled fibers—saving 19 trees, 8,140 lbs of emissions, 1,600 gallons of water and 7.9 million BTUs.

PaperKraft™ 100		<i>P. 4</i>
Paper Recycled Content	100%	
—Post-Consumer Content	30%	
—Post-Industrial Content	70%	
FSC/SFI Certified Fibers	No	
Inks	Water-Based	
Recyclable?	Yes	
Box Recycled Content by Weight	100%	

Kraft Colors 100		<i>P. 5</i>
Paper Recycled Content	100%	
—Post-Consumer Content	30%	
—Post-Industrial Content	70%	
FSC/SFI Certified Fibers	No	
Inks	Water-Based	
Recyclable?	Yes	
Box Recycled Content by Weight	100%	

Glossy White		<i>P. 6</i>
Paper Recycled Content	20%	
—Post-Consumer Content	0%	
—Post-Industrial Content	20%	
PEFC Certified Fibers	Yes	
Inks	N/A	
Recyclable?	Yes	
Box Recycled Content by Weight	85%	

White Swirl		<i>P. 7</i>
Paper Recycled Content	20%	
—Post-Consumer Content	0%	
—Post-Industrial Content	20%	
FSC/SFI Certified Fibers	Yes	
Inks	N/A	
Recyclable?	Yes	
Box Recycled Content by Weight	86%	

Gold and Silver Foil		<i>P. 8</i>
Paper Recycled Content	0%	
—Post-Consumer Content	0%	
—Post-Industrial Content	0%	
FSC/SFI Certified Fibers	No	
Inks	Water-Based	
Recyclable?	No	
Box Recycled Content by Weight	80%	

Aqua Jewel		<i>P. 9</i>
Total Recycled Content	0%	
—Post-Consumer Content	0%	
—Post-Industrial Content	0%	
FSC/SFI Certified Fibers	Yes	
Inks	Water-Based	
Recyclable?	Yes	
Box Recycled Content by Weight	86%	

Black Embossed		<i>P. 10</i>
Paper Recycled Content	0%	
—Post-Consumer Content	0%	
—Post-Industrial Content	0%	
FSC/SFI Certified Fibers	No	
Inks	Water-Based with Acrylic Coating	
Recyclable?	No	
Box Recycled Content by Weight	88%	

Leopard Print		<i>P. 11</i>
Total Recycled Content	20%	
—Post-Consumer Content	0%	
—Post-Industrial Content	20%	
FSC/SFI Certified Fibers	Yes	
Inks	Water-Based	
Recyclable?	Yes	
Recycled Content by Weight	87%	

Value Assortments		<i>P. 12</i>
See White Swirl		
See PaperKraft™ 100		
See Kraft Colors 100		
See Gold and Silver Foil		
See Black Embossed		
See Leopard Print and Zebra		
See See-Thru		

Present and Sell Boxes/See-Thru		<i>P. 13</i>
Total Recycled Content	0%	
—Post-Consumer Content	0%	
—Post-Industrial Content	0%	
FSC/SFI Certified Fibers	N/A	
Inks	N/A	
Recyclable?	Yes	
Box Recycled Content by Weight	57%	

Black Inserts		<i>P. 14</i>
Paper Recycled Content	100%	
—Post-Consumer Content	50%	
—Post-Industrial Content	50%	
FSC/SFI Certified Fibers	No	
Inks	N/A	
Recyclable?	Yes	

Mailing Boxes		<i>P. 15</i>
See PaperKraft™ 100		

Gift Card Box		<i>P. 16</i>
See PaperKraft™ 100 and Kraft Colors 100		
See Gold Foil and Black Embossed		
See Leopard Print and Aqua Jewel		

Universal Fiber		
Fiber Recycled Content	100%	
—Post-Consumer Content	0%	
—Post-Industrial Content	100%	
FSC/SFI Certified Fibers	N/A	
Recyclable?	Yes	